



CREDIT UNIONS

# COMPLY WITH CONFIDENCE

Focus on delivering an exceptional  
member experience



# Background

Like many financial institutions Credit Unions are under pressure to balance increasing regulatory cost alongside the need to provide exceptional customer experiences and improve efficiency. In an industry that prides itself on community service for its members, the requirements for effective compliance can seem at odds with convenience and rapid, personal attention.

In spite of the fact that many Credit Unions have a more limited member base and narrower geographic focus, they must still comply with the same AML/CFT regulations as larger financial organisations who may have teams of compliance officers dedicated to fighting financial crime.

*“Jade ThirdEye is just right for our size and volume of traffic. It is fit for purpose, is intuitive and flexible for our risk profile needs, and has helped us to improve our efficiency in managing our AML programme.”*

**Mathew Gray**

*The Police Credit Union (NZ)*

**Credit Unions therefore need to be strategic regarding allocation of resources and budgets. To help manage money laundering risk best practices for compliance programs include:**

## **Risk assessment**

Ensuring an awareness of specific risks Credit Unions may face through regular self audits or risk assessments to identify emerging or evolving risks.

## **Scalability & flexibility**

AML programs that can scale & grow over time as the Credit Union matures and risk profiles change. The AML program must be flexible enough to adapt to changing regulations, market conditions or risk profiles while maintaining strict internal controls. Credit Unions are generally more flexible in adapting and innovating than larger financial organisations and they must ensure their AML program is flexible enough to keep up with their accelerated rate of change.

## **Compliance policies**

Credit Unions should ensure comprehensive compliance policies are in place, reviewed regularly with new and current staff and volunteers, and is enforced consistently.

## **Member vulnerability**

Credit unions need to have consistent monitoring processes in place so they can identify abnormal transactions or practices that might indicate financial crime. While Credit Unions understand their members and transactional patterns extremely well, and will often be able to identify these, implementing automated systems provides a greater level of compliance and assurance.

## **Technology that works for you**

While Credit Unions may not have high volumes of transactions, there can be a perception by money launderers that smaller financial services companies may not have the same robust AML processes as larger organisations. Credit Unions therefore must be extra vigilant when monitoring for suspicious activity or identifying members under threat. Completing this via manual processes can be difficult and time consuming. With competing priorities, identifying characteristics of financial crime can be easily missed. Setting up technology that embeds more rigorous and automated processes based on your particular risk profiles, can ensure best practices are followed and alleviate some of the burden on smaller teams.

## **Proactive compliance to mitigate fines**

Continual review of systems and controls to ensure they remain adequate in relation to meeting regulatory requirements. Most Credit Unions have less financial resources than larger banks and may find significant impact and reputational damage from penalties or fines for non compliance.

*As criminals seek new ways to exploit and infiltrate organisations to commit financial crimes, Credit Unions must remain vigilant and consistent in their approach to managing their money laundering risks.*

*Following best practices and implementing robust, flexible AML systems will help Credit Unions to substantially mitigate these threats.*

# About Jade ThirdEye

Jade ThirdEye is a purpose-built, cost-effective Anti-Money Laundering solution designed to assist Credit Unions to fight financial crime. The solution can support member due diligence, ongoing monitoring and reporting activities.

It is flexible to adapt to changing regulations ensuring Credit Unions are in control and have the ability to modify their rules whenever required. Jade ThirdEye integrates with existing core systems and can be tailored to the Credit Union's needs and size.



## Specific functionality includes:



Transaction monitoring



Flexible risk profiles



Comprehensive rules library



Customer screening against sanctions, PEPs and watch lists



Dashboards and alerts of suspicious activities for efficient monitoring and prioritisation



Specialist, local, technical teams ensure your team is fully supported whenever they need it



Audit trails and compliance reporting

Contact us today to learn more and see how we can help you implement or enhance the AML program at your Credit Union.

[jadethirdeye.com](http://jadethirdeye.com)



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